

<b>Title:</b>	<b>Tourism and cultures (e-learning formula)</b>
<b>Lecture hours:</b>	15
<b>Study period: (summer/winter)</b>	summer/winter
<b>Number of credits:</b>	3
<b>Assessment methods:</b>	Graded credit. Activity and performance of tasks and projects
<b>Language of instruction:</b>	English
<b>Prerequisites:</b>	Course for geography and tourism and recreation students
<b>Course content:</b>	<p>Culture in the tradition of social sciences (definitions, categories of culture, culture and society)</p> <p>Tourism and Culture synergies</p> <p>Cultural tourism (concepts and definitions, socio-cultural conditions of cultural tourism, typology)</p> <p>Material and immaterial culture and its importance for tourism development</p> <p>Virtual, augmented and metaverse cultural tourism</p> <p>the semiology of everyday life</p>
<b>Learning outcomes:</b>	<p>W01 - the student defines basic terms in the field of tourism and culture</p> <p>W02 - the student distinguishes and indicates the tangible and intangible content of space in the cultural context</p> <p>U01 - the student interprets the elements of culture in the social and physical space that can be the basis of a cultural tourist product</p> <p>U02 - the student, using basic tools and methods, plans and carries out simple research tasks</p> <p>K01 - the student is able to manage his/her time effectively</p>
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