

Title:	Sociology
Lecture hours:	15
Study period: (summer/winter)	Summer or winter
Number of credits:	4
Assessment methods:	Written exam and presentation on the chosen social phenomenon
Language of instruction:	English
Prerequisites:	Communicative knowledge of English
Course content:	<ul style="list-style-type: none"> - Sociology as a science, the genesis of the discipline - Sociological imagination - Interactions and communication - Social influence - Social groups and their typology - Organizations - Social structure - Consumer behavior - Urban sociology - Culture
Learning outcomes:	After completing the course the student will know some basic sociological terms and theories. Students will also have basic knowledge of consumer behaviour. They will use theoretical knowledge to observe, analyse and characterise social phenomena and processes. The student is supposed to develop skills in analysing some socio-cultural factors of business activity.
Name of lecturer:	Magdalena Szczepańska (Institute of Law and Economy)
Contact (email address):	magdasz@ukw.edu.pl

Literature:	Encyclopedia of sociology; ed. Edgar F. Borgatta, Rhonda J. V. Montgomery; New York: Macmillan Reference USA, 2000. Giddens A., Sociology, Polity Press, 2009 The social experience : an introduction to sociology; James W. Vander Zanden; New York : Random House, 1988.
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