BUSINESS ETHICS

Course description

Degree of studies						

Programme of study

Semester:

Course code:

Compulsory/Elective: compulsory

Mode of Study: full time

Language of Instruction: English

Mode of Delivery	Number of Hours		Assessment Method	ECTS points		
	FT	PT		For whole course		3
Lecture	15		*graded credit*	ECTS points for activities requiring direct participation of the lecturer	ECTS points for lectures	0,5
Class					ECTS points for practical activities (classes, projects, e-learning)	0
Lab						
Project						
E-learning						
				ECTS points for student's individual work		2,5

Name of the course

Business Ethics

Course coordinator:

PhD Anna Kokocińska

Academic teacher:

PhD Anna Kokocińska

1. Prerequisites:

no prerequisites

2. Objectives:

"It is worth being decent" (W. Bartoszewski),

I invite you to jointly reflect on the ethical dimensions of the functioning of the business world. We will consider the ethical dilemmas faced by the contemporary global and local economy and the solutions applied in practice to make the

world of business (and not only!) a better place to live for everyone. You will learn philosophical approaches, social mechanisms and the real effects of actions in the spirit of responsibility.

3. Specific learning outcomes of the course:

Outcome code	Learning outcomes of the course	References to the learning outcomes stated in the faculty curriculum
KNOWLEDGE **Students should be able to:**		
K02	understand the concept of ethics and knows the philosophical conditions of its functioning.	HM_W16
K03	identify cultural differences influencing the way of doing business and its ethical consequences.	HM_W13
INTELLECTUAL SKILLS **Students should be able to:**		
IS01	distinguish unethical practices among business activities.	HM_U09
IS02	find proposals to solve ethical dilemmas in the business world.	HM_U18
IS03	indicate business activities bearing the hallmarks of ethics and caring for stakeholders	HM_U19
SOCIAL SKILLS **Students should be able to:**		
SS01	choose, find sources and arguments and present your point of view on the chosen topic regarding ethical issues in business.	HM_K03

4. Syllabus:

No	Content	Outcome code	Type of classes / number of hours	
			FT	**PT**
1	Introduction – what this is all about?		1L	
2	Ethics in business – philosophers' contribution		2L	
3	CSR – Corporate Social Responsibility, Corporate Citizenship.		2L	
4	Matter of communication – advertising, marketing, contact with the customer.		2L	
5	Ecology/environment – is sustainable development possible?		2L	
6	Healthcare – question of accessibility.		2L	
7	B2B – can loan sharks be ethical?		2L	
8	Workplace – employees' experiences.		2L	
		Total	15L	

5. Teaching methods:

Lecture, discussion, analyzing of problems

6. Student's individual activity:

Use of reference materials recommended for each topic on the Moodle platform. Reading articles and independent search for examples of business activities in the areas discussed during the lectures. Searching for the information connected with business environment, analyzing data related to responsible business practices. Preparation of a final thesis (essay, presentation, speech) touching one of the selected threads of business functioning in its ethical dimension.

7. Readings:

L. Brooks, P. Dunn: Business & Professional Ethics for Directors, Executives & Accountants, CENGAGE Learning 2018.

8. Supplementary readings and websites:

https://www.investopedia.com/
https://business-ethics.com/
https://plato.stanford.edu/entries/ethics-business/

N. Klein, The Shock Doctrine: The Rise of Disaster Capitalism, Penguin Books 2008.

9. Assessment requirements and grading system:

EXAMPLE

The following elements constitute total score (100 points) in the **second mode** (online classes):
- final thesis: 80 points,
- presence during lectures: 10 points
- activity– points gained during the classes are retained: 10 points.

Students with ITS
- final test – 100 points.

Grading system at WSB University in Poznan

Points	Grade
0 - 49	Fail (2)
50 - 59	Satisfactory (3)
60 - 69	More than satisfactory but less than good (3+)
70 - 79	Good (4)
80 - 89	Very good (4+)
90 - 100	Excellent (5)

10. Verification of learning outcomes:

Outcome code	Evaluation method		
	Final essay/speech/presentation	Computational questions (*tests and mini-tests*)	Activity during classes
K01	x		
K02	x		
IS01	x		
IS02	x		
IS03	x		
SS01			x