

<b>Title:</b>	<b>Corporate Social Responsibility</b>
<b>Lecture hours:</b>	15
<b>Study period: (summer/winter)</b>	Summer or winter
<b>Number of credits:</b>	4
<b>Assessment methods:</b>	Presentation of a self-prepared corporate social responsibility strategy for a selected organization
<b>Language of instruction:</b>	English
<b>Prerequisites:</b>	Communicative knowledge of English
<b>Course content:</b>	<ul style="list-style-type: none"> <li>• Essence and definitions of corporate social responsibility, history of CSR</li> <li>• Corporate social responsibility and ESG</li> <li>• Stakeholders of the organization</li> <li>• The concept of sustainability</li> <li>• CSR norms and standards</li> <li>• CSR strategy</li> <li>• CSR tools</li> <li>• Good and bad social responsibility practices. Case studies</li> <li>• CSR research, reporting and evaluation.</li> <li>• Attitudes towards CSR. Development perspectives</li> </ul>
<b>Learning outcomes:</b>	After completing the course the student will know some basic terms, and concepts connected with corporate social responsibility. They will know the standards of corporate social responsibility and have knowledge of the relationship between the enterprise and its stakeholders. They will be aware of CSR good practices and trends. Student will create a strategy of social responsibility of the organization.
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<b>Literature:</b>	<p>Principles of responsible management: glocal sustainability, responsibility, and ethics; Oliver Laasch, Roger N. Conaway; Cengage Learning, 2018.</p> <p>Corporate Social Responsibility; Andreas Rasche, Mette Morsing, Jeremy Moon Cambridge University Press, 2017</p>
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