

Title:	The basics of hotel management
Lecture hours:	15
Study period: (summer/winter)	summer
Number of credits:	3
Assessment methods:	
Language of instruction:	English
Prerequisites:	Course for geography and tourism and recreation students
Course content:	<p>Basic concepts of hospitality. History of hotel industry development in the world. Division and characteristics of hotel services. New trends in hotel management development - in the world and in Poland. Organisational and functional structures in the hotel industry - systems, hotel chains, brand groups. Quality standards in the hotel industry. Hotel organisations in Poland and the world.</p>
Learning outcomes:	<p>K01 – defines Basic terms in hospitality (KW-09) K02 - knows the problems of contemporary hotel management as a phenomenon (KW-09) K03- knows the structure of work in the hotel industry and the scope of duties on K04- He/she knows the most important procedures for particular positions in (KW- K05- knows the most important hotel chains, groups and brands on (KW-09) K06 - knows the regulations concerning the operation of nightlife facilities in Poland (KW-09) K03 – indicates basic techniques and research tools used in tourism studies (KW-09) S01 - searches for and uses various sources of information on tourism and hospitality (KU-02, KU-08) S02 – formulates conclusions resulting from independent work on available sources of information on tourism and hospitality (KU-02, KU-08) C01 – is creative in creating and undertaking various tasks connected with analysing issues in the field of hospitality (KK-01) C02 - he/she is able to work in a team while carrying out tasks in the field of hospitality (KK-02)</p>
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