

<b>Title:</b>	<b>Basics of active tourism</b>
<b>Lecture hours:</b>	15
<b>Study period: (summer/winter)</b>	winter, summer
<b>Number of credits:</b>	3
<b>Assessment methods:</b>	Graded credit
<b>Language of instruction:</b>	English
<b>Prerequisites:</b>	Course for geography and tourism and recreation students
<b>Course content:</b>	<ol style="list-style-type: none"> <li>1. Service culture and ethics of the profession.</li> <li>2. Travel agency (organisers, intermediaries, agents).</li> <li>3. Legal aspects of tourism.</li> <li>4. Tourist service in accommodation and food facilities.</li> <li>5. Transport in tourism.</li> <li>6. Tourist guidance .</li> <li>7. Insurance in tourism.</li> <li>8. Creation of a tourist product : - programming and calculation of a tourist event</li> <li>9. Travel services</li> </ol>
<b>Learning outcomes:</b>	<p>K01 - the student defines the concept of active tourism and knows the relationship between active, qualified, adventure and extreme tourism (K_W01)</p> <p>K02, W03 - the student lists environmental values which enable practicing active forms of tourism (K_W02)</p> <p>S01 - can lead a tourist and sightseeing trip (hiking, cycling, canoeing) (K_U05)</p> <p>S02 - prepares and presents own projects of active tourism in the form of multimedia presentation (K_U06)</p> <p>C01 - cooperates in a group being a group leader and, on the other hand, its participant (K_K02)</p> <p>C02 - can behave ethically and responsibly towards other members of the group (K_K03)</p> <p>C03 - behaves responsibly in the environment (K_K03)</p> <p>C04 - promotes an active life style with his/her attitude (K_K03)</p>
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