

## ERASMUS+ COURSE SYLLABUS TEMPLATE

*Kazimierz Wielki University in Bydgoszcz*

### 1. General Information

|                          |                                                                                                                                                                                                                                                                                                                                                                    |
|--------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Course title             | Corporate Finance                                                                                                                                                                                                                                                                                                                                                  |
| Field of study / Faculty | Business, Administration and Law/Faculty of Law and Economics                                                                                                                                                                                                                                                                                                      |
| Academic year            | 2026/2027                                                                                                                                                                                                                                                                                                                                                          |
| Semester                 | Winter / Summer                                                                                                                                                                                                                                                                                                                                                    |
| Course type              | Lecture / Seminar                                                                                                                                                                                                                                                                                                                                                  |
| Number of lecture hours  | 30                                                                                                                                                                                                                                                                                                                                                                 |
| ECTS credits             | 4 ECTS = 100 hours of total student workload: <ul style="list-style-type: none"> <li>• participation in classes – 30 h</li> <li>• studying literature and course materials – 20 h</li> <li>• preparation of presentations / projects – 25 h</li> <li>• individual work and homework assignments – 15 h</li> <li>• preparation for the final exam – 10 h</li> </ul> |
| Language of instruction  | English                                                                                                                                                                                                                                                                                                                                                            |
| Prerequisites            | Basic knowledge of economics                                                                                                                                                                                                                                                                                                                                       |
| Assessment methods       | Written exam, class activity, individual assignments                                                                                                                                                                                                                                                                                                               |

### 2. Course Content

1. Introduction to corporate finance and financial management
2. Financial statements and financial analysis
3. Time value of money and discounted cash flow analysis
4. Capital budgeting and investment appraisal methods
5. Cost of capital and capital structure decisions
6. Sources of corporate financing
7. Dividend policy and firm value
8. Risk management and contemporary issues in corporate finance

### 3. Learning Outcomes

- Students understand the principles of corporate financial management.
- Students are able to analyze financial statements and evaluate investment projects.

- Students can apply valuation methods and capital budgeting techniques.
- Students develop analytical skills related to corporate financial decision-making.

#### 4. Teaching Methods

- Lectures
- Group discussions
- Workshops
- Case studies
- Practical exercises
- Project work

#### 5. Assessment Criteria

| Grade | Criteria                                                  |
|-------|-----------------------------------------------------------|
| 3.0   | Basic understanding of economic concepts and terminology  |
| 3.5   | Satisfactory understanding with limited analytical skills |
| 4.0   | Good understanding and ability to apply economic concepts |
| 4.5   | Very good analytical and interpretative skills            |
| 5.0   | Excellent understanding and advanced analytical abilities |

#### 6. Lecturer Information

|                     |                              |
|---------------------|------------------------------|
| Name of lecturer    | Paweł Błoński                |
| Academic title      | PhD                          |
| Faculty / Institute | Faculty of Law and Economics |
| E-mail address      | blonski.pawel@ukw.edu.pl     |

#### 7. Literature

##### Required literature:

- Damodaran, A., *Applied Corporate Finance*, 4th edition, Wiley Finance, Hoboken, 2014.
- Berk, J., DeMarzo, P., *Corporate Finance*, 5th Global Edition, Pearson Education Limited, Harlow, 2020.
- Brealey, R. A., Myers, S. C., Allen, F., Edmans, A., *Principles of Corporate Finance*, 14th edition, McGraw-Hill Education, New York, 2023.

##### Additional literature:

- Ross, S. A., Westerfield, R. W., Jaffe, J., Jordan, B. D., Shue, K., *Corporate Finance*, 13th edition, McGraw-Hill Education, New York, 2021.
- Brigham, E. F., Ehrhardt, M. C., *Financial Management: Theory and Practice*, 16th edition, Cengage Learning, Boston, 2021.
- Higgins, R. C., *Analysis for Financial Management*, 13th edition, McGraw-Hill Education, New York, 2022.