

ERASMUS+ COURSE SYLLABUS TEMPLATE

Kazimierz Wielki University in Bydgoszcz

1. General Information

Course title	Investments
Field of study / Faculty	Business, Administration and Law/Faculty of Law and Economics
Academic year	2026/2027
Semester	Winter / Summer
Course type	Lecture / Seminar
Number of lecture hours	30
ECTS credits	4 ECTS = 100 hours of total student workload: • participation in classes – 30 h • studying literature and course materials – 20 h • preparation of presentations / projects – 25 h • individual work and homework assignments – 15 h • preparation for the final exam – 10 h
Language of instruction	English
Prerequisites	Basic knowledge of economics
Assessment methods	Written exam, class activity, individual assignments

2. Course Content

1. Introduction to investments and financial markets
2. Risk and return analysis
3. Time value of money and valuation techniques
4. Stocks, bonds and mutual funds
5. Portfolio diversification and portfolio management
6. Fundamental and technical analysis
7. Behavioral aspects of investing
8. Investment strategies and modern financial markets

3. Learning Outcomes

- Students understand the functioning of financial and capital markets.
- Students are able to evaluate investment opportunities and financial instruments.
- Students can apply portfolio diversification and risk management techniques.
- Students develop analytical skills related to investment decision-making.

4. Teaching Methods

- Lectures
- Group discussions
- Workshops
- Case studies
- Practical exercises
- Project work

5. Assessment Criteria

Grade	Criteria
3.0	Basic understanding of economic concepts and terminology
3.5	Satisfactory understanding with limited analytical skills
4.0	Good understanding and ability to apply economic concepts
4.5	Very good analytical and interpretative skills
5.0	Excellent understanding and advanced analytical abilities

6. Lecturer Information

Name of lecturer	Paweł Błoński
Academic title	PhD
Faculty / Institute	Faculty of Law and Economics
E-mail address	blonski.pawel@ukw.edu.pl

7. Literature

Required literature:

- Bodie, Z., Kane, A., Marcus, A. J., *Investments*, 12th edition, McGraw-Hill Education, New York, 2021.
- Mayo, H. B., *Investments: An Introduction*, 13th edition, Cengage Learning, Boston, 2019.
- Reilly, F. K., Brown, K. C., *Investment Analysis and Portfolio Management*, 11th edition, Cengage Learning, Boston, 2019.

Additional literature:

- Graham, B., *The Intelligent Investor*, revised edition, Harper Business, New York, 2006.
- Damodaran, A., *Investment Valuation: Tools and Techniques for Determining the Value of Any Asset*, 3rd edition, Wiley Finance, Hoboken, 2012.

- Malkiel, B. G., *A Random Walk Down Wall Street*, 12th edition, W.W. Norton & Company, New York, 2019.