

COURSE DESCRIPTION

Title of the course:	Introduction to Political Psychology
Lecture hours:	20 h
Study period: (summer/winter semester)	Summer and/or winter semester (available in both semesters)
Number of credits:	5 ECTS
Assessment methods:	Student project
Language of instruction:	ENGLISH - Knowledge of English at intermediate level (B1)
Prerequisites:	none
Course content:	<ol style="list-style-type: none">1. Induction meeting (schedule, timetable, assessment criteria, prerequisites).2. The subject of political psychology.3. Psychological aspects of current political debates.4. Psychosocial determinants of electoral behavior.5. Political marketing and election campaign planning.6. E-politics and the influence of algorithms on political decisions.7. Political participation.8. Political leadership.9. Political conflicts.10. Student project presentation.
Learning outcomes:	Recognising the subject of political psychology, analysing current political phenomena, using psychological and political knowledge in the analysis of the determinants of electoral behaviour, planning activities needed to implement a political campaign, recognising contemporary technological challenges in the field of political psychology.
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