

Title:	Media English
Lecture hours:	15
Study period:	summer
Number of credits:	5 ECTS
Assessment methods:	Projects
Language of instruction:	English
Prerequisites:	English A2
Course content:	<ol style="list-style-type: none"> 1. Vocabulary - basic terminology 2. Reading – reading press material with understanding the context 3. Listening – understanding audio materials 3. Writing – creating short press materials 4. Speaking – presenting short press material 5. Grammar – reported speech, passive voice 6. Subjects: <ol style="list-style-type: none"> a) current news b) popculture in the media, media in the popculture c) media fields [sports, weather, politics, economy]
Learning outcomes:	<ol style="list-style-type: none"> 1. Students know basic media terminology 2. Students know basic media institutions 3. Students can read and understand British, American and Canadian press materials 4. Students can create a headline 5. Students can write a short article 6. Students can use reported speech and passive voice 7. Students can explore and evaluate the sources 8. Students understand the influence of the media creating certain ways of life desired by the viewers
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Literature:	<p>Fowler R., Language in the News: discourse and ideology. Routledge 2013.</p> <p>Bell A., The Language of News Media. Wiley-Blackwell 1991</p> <p>Conboy M., The Language of the News. Routledge 2007</p> <p>Swan M., Practical English usage, Oxford 2002</p>

